

Ian Maxwell  
Chief Executive  
Scottish Football Association  
Hampden Park,  
Glasgow G42 9AY

4 March 2024

Dear Mr Maxwell,

### **Will Scotland be a champion for sustainable travel during Euro 2024?**

One of the biggest challenges we face today is climate change. Transport accounts for more than a third of CO2 emissions, and the majority of these emissions come from road transport and flying.

Changing how we travel is critical to the Paris Agreement pledge to limit global warming below 1.5 °C. Football can play an important role in this fight against climate change, and the SFA can use its influence as a role model, both on and off the pitch, to help change people's ways of thinking and travel behaviour and lead by example. We are pleased that the SFA has recognised this matter in its recent Social Responsibility Strategy, which commits to "raise awareness of the impact of climate change on football and encourage stakeholders to take action to mitigate its effects".

To this end, we are writing to ask that you commit to travelling sustainably for Euro 2024, choosing low-emitting means of transport like rail and avoiding high-emitting flying, to and/or within Germany.

The UEFA and the German railway company Deutsche Bahn has signed a deal to incentivise supporters to travel to and inside Germany by rail. This is an opportunity and an important step, and we believe that the Scottish national team can not only match this, but go further.

For example, if the French team took the train instead of the plane to travel from Paris to Dortmund, they would reduce their CO2 equivalent emissions by 98%. For the Paris Olympics, the national teams of the United Kingdom, the Netherlands, Belgium and Germany have already committed to travelling to Paris by train in order to reduce their emissions.

So we ask again: Will you commit to traveling sustainably for Euro 2024, avoiding flying and choosing means of transport like rail to and/or within Germany?

Few public figures have more influence than you, considering the millions who follow the Scottish national team and see you in action globally. The SFA has a fantastic opportunity to show real leadership on the biggest issue of our time, and set an example both to the nation and to the world.

Your sincerely,



Colin Howden  
Director, Transform Scotland